



Where your experience begins ...

*The
Townsend
Hotel*



THE TOWNSEND HOTEL BIRMINGHAM, MICHIGAN

100 TOWNSEND STREET
BIRMINGHAM, MICHIGAN 48009

MAIN: 248.642.7900
GUESTROOM SALES: 248.642.5271
SALES@TOWNSENDHOTEL.COM
WWW.TOWNSENDHOTEL.COM



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EVENT SPACE

Largest Ballroom	4920 Sq. Ft.
2nd Largest	2700 Sq. Ft.
Boardrooms	569 Sq. Ft.

AMENITIES

- Concierge Service
- Nightly Turndown Service
- 24-hour In-room Dining
- 24-hour Fitness Center
- 24-hour Business Center
- High Speed Internet
- Full range of audio-visual equipment & support
- Valet parking - rates apply daily or overnight

NEARBY ATTRACTIONS

Somerset Mall, Birmingham's Principal Shopping District, Cranbrook, Meadowbrook, The Henry Ford/Greenfield Village, Detroit Zoo, The Palace of Auburn Hills, DTE Music Theatre

GUESTROOM DETAILS

Affiliation	Preferred Hotels & Resorts
Guest Rooms	150
Kings/Suites/Doubles	83/55/12
Room Rates	High: \$395-\$2,500 Low: \$199-\$1,250

Sales Tax: 9.5%

Group Sales: (248) 642-7900 in the U.S.
(248) 645-9061 (fax)

AIRPORT PROXIMITY

Detroit Metropolitan Airport (DTW)	45 minutes
Pontiac Oakland County Airport (PTK)	35 minutes
Flint Bishop Airport (FNT)	50 minutes

www.townsendhotel.com/parking-directions.html



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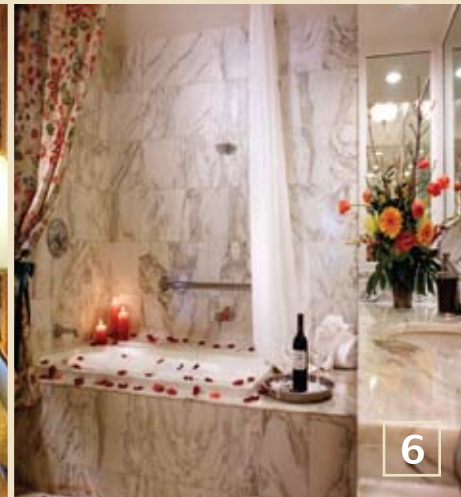
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CAPACITY CHART

	Theater	Reception	Conference	Banquet	U-Shape
Townsend Ballroom	360	500	90	400	70
Townsend Ballroom Foyer	200	300	-	80	-
Regency Room	250	350	50	180	35
Boardroom	-	16	16	16	-
The Corner Bar	-	140	20	80	-

For a complete list of meeting space offerings, visit www.townsendhotel.com/meeting-space.html

DINING, FOOD & BEVERAGE

On-site Dining	Capacity
The Rugby Grille Breakfast, lunch and dinner every day	88
The Corner Small Plate Dining Limited Hours of Operation Seasonal Outdoor Seating	150

Banquet F&B Averages

Breakfast	Buffet \$28	Cont. \$16
Lunch	Buffet \$32	Plated \$18
Dinner	Buffet \$55	Plated \$55
Coffee Break \$16	2hr. Open Bar \$25	

Catering Menus:
www.townsendhotel.com/meetings-catering.html

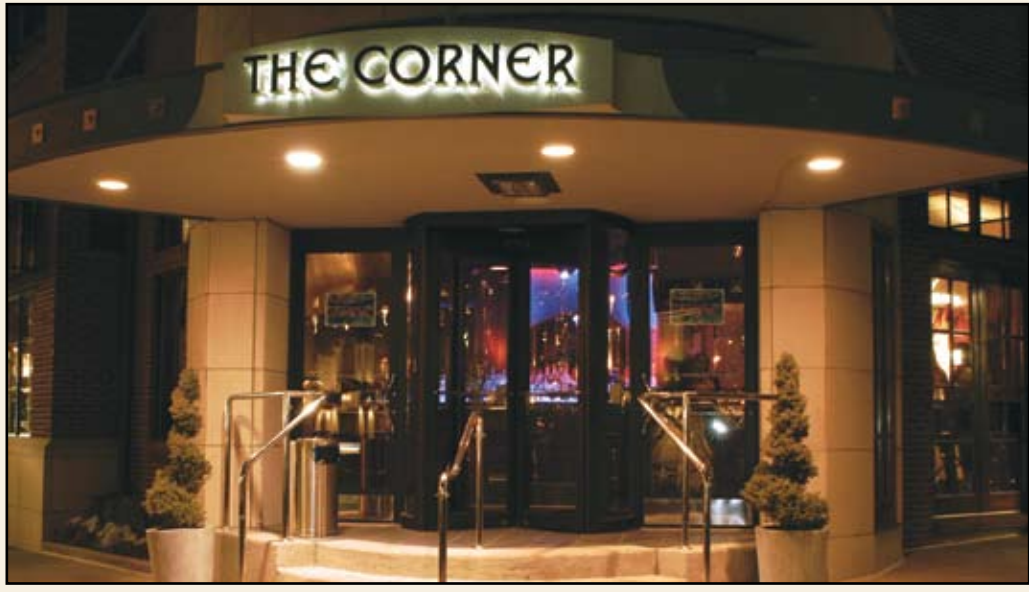
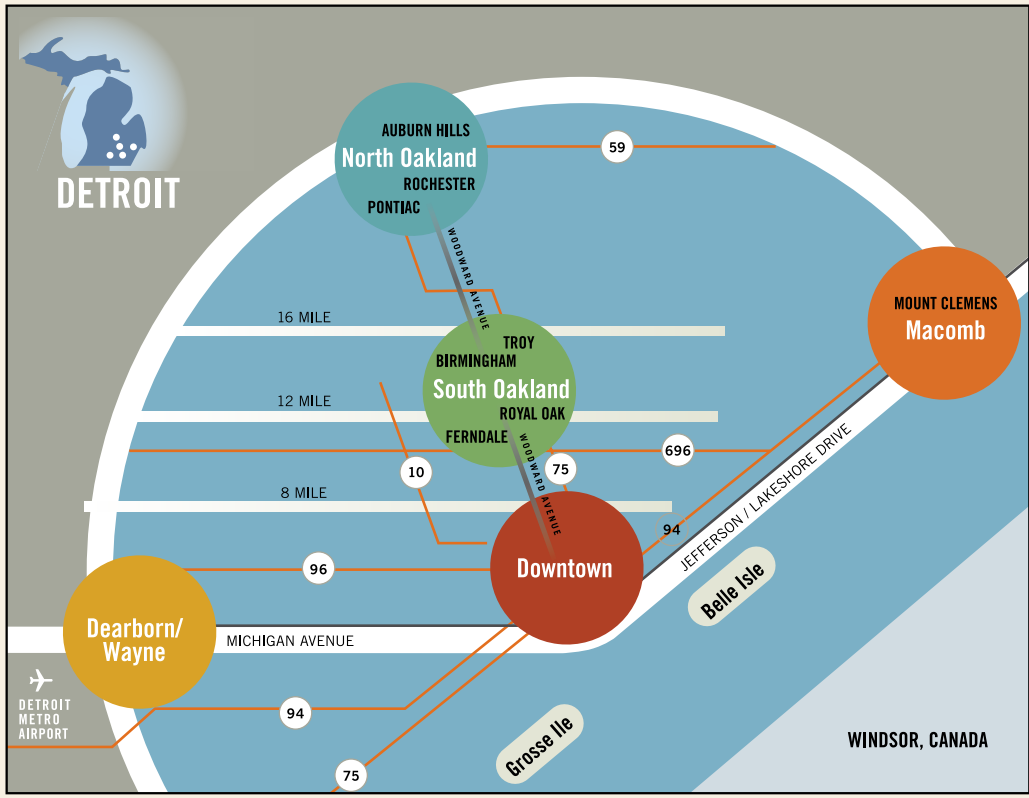


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1. The Rugby Grille. 2. Merrill Street entrance. 3. The divine Eggs Benedict served in the Rugby Grille. 4. Cocktails in the Rugby Grille. 5. Spacious Luxury Suite. 6. Deep Soaking Tub in Luxury Suite. 7. Luxury Room set for turndown. 8. One of two Executive Boardrooms. 9. Evening affair in the Regency Room.




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THE CENTERPIECE OF STYLE

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