



THE CORNER BAR MEDIA FACT SHEET

- ADDRESS:** Located on the corner of Merrill and Pierce in Birmingham
Adjacent to The Townsend Hotel
100 Townsend Street
Birmingham, MI 48009
- HOURS:** The Corner is open 5 pm to 2 a.m. Wednesday through Saturday and Sunday through Tuesday for private functions.
- TELEPHONE:** (248) 647-2958
- WEB:** www.thecornerbarmi.com
- RESERVATIONS:** (248) 649-2958
- OWNERS:** THC Investment, a Limited Partnership
- ARCHITECT:** Victor Saroki & Associates, Birmingham, Michigan
- BUILDING:** Constructed in conjunction with the 2000 expansion of The Townsend Hotel.
- INTERIOR DESIGN:** Roger Sherman Partners, Joy Walker, Dearborn, MI 48120. An urban blend of stainless steel, rich mahogany, pewter tiles, mosaics and beveled glass mirrors make the Corner a favored gathering point of Metro Detroit's elite.
- TECHNOLOGY:**
- Audio**
JBL surface mount surround speakers with subwoofer
QSC power amplifiers
Soundcraft 8 channel sound mixer
Tascam CD/Tape combo unit
Technica wireless body pack microphone Video –
- Video**
42" Panasonic plasma television
Draper 6 x 8 drop down electro screen
Lumens drop down LCD projector
- Lighting**
Professional intelligent lighting system
Three 10 MM LED wall wash
Four 1 Watt LED wall wash
Two 250 Watt moving head lights
Two green star lasers



AWARDS:

One of the top five featured destinations across the country from Las Vegas to Washington D.C.
One of Food Network's "Hip Hot Spots"
"Best Bartender" in Metro Detroit by *Ambassador Magazine* for 2007
Winner of *Style Magazine's* "Bartender of the Year"
"Best Hotel Bar" by *Hour Magazine*
"Best Lounge" by *Real Detroit Weekly*
"Best Liquor Selection" by *Real Detroit Weekly*
One of the "Top 14 best bartenders in the World" by *Global Traveler*

MANAGEMENT STAFF:

Keith Schofield, Director of Restaurant Operations Jad Habayeb, The Corner Manager

DESCRIPTION:

For those looking for a hip, sophisticated way to spend an evening with friends, Birmingham's hot spot for urban night life, the award winning Corner Bar, is the place to be. An indoor/outdoor favorite for visitors and locals alike, and featuring a wide variety of ultra-premium spirits and a tantalizing array of continental light fare, the Corner Bar promises to indulge all of your senses. The Corner's decor is unquestionably urban-chic with stainless steel, mahogany, pewter and mosaic tiles, and beveled glass. Euro-Contemporary light fixtures, intimate layout, and a striking backlit bar create a trendy feel to this unique locale.

Top Metro-Detroit DJs spin Thursday – Saturday to conjure a cool and casual vibe that attracts the hottest crowds. Whether you prefer to listen to the music over a cocktail or dance the night away, stunning servers and bartenders are on hand to ensure your experience is memorable.

Open 5 p.m. – 2 a.m., Wednesday through Saturday, the Corner is the perfect venue for parties and special events. In addition, the Corner is available for private functions Sunday through Tuesday. Outdoor seating on the patio is available May through October. Capacity for The Corner is 40 seated and 150 people flow maximum.

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FOR MORE INFORMATION, CONTACT DOUG WERNERT
WEBER SHANDWICK WORLDWIDE, 248-203-8130